

[MUSIC PLAYING]

**SPEAKER 1:** (SINGING) [INAUDIBLE]

**SPEAKER 2:** If you love somebody right now, grab your baby, (SLOWLY) squeeze them real tight.

[MUSIC PLAYING]

**SPEAKER 3:** Look. Women know cold water washing is better for clothes-- no fading or shrinking. What they needed was a detergent that really worked in cold water, and now they have it. Cold Power-- the enzyme detergent specially formulated for cold water washing.

[MUSIC PLAYING]

**SPEAKER 4:** (SINGING) It's really going to change your mind. It's really going to you your mind. And it's really going to change your mind. It's going to come away.

**SPEAKER 3:** And talk about a detergent that's rough on dirt. Cold Power gets out the tough dirt.